

# ANNUAL UPDATE REPORT 2022

## PROJECT *GREEN* *DECCAN*

ANDHRA PRADESH





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# FOREWORD

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*T*his is the 2022 annual update report documenting the difference your contributions have made in our works and on the grounds of our farmers. **Green Deccan**, under which you planted trees is our way of introducing agribusiness in a more sustainable way. You and we are spreading awareness amongst farmers and providing them emotional and financial support to uplift their standard of living. Our projects allow you to gift trees to your near and dear ones while reducing the carbon footprint that you generate. Going ahead, we wish to share the updated pictures of the tree(s)

For the purpose of this report: SankalpTaru operates in 25 states and UTs.

The use of "we" and "us" or "our(s)" in this report may refer to the SankalpTaru team, our donors, or farmers, depending upon the context.





# VISION

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*We imagine a planet where nature has **rebuilt itself** to maintain an **ecological balance**; a *harmonious imprint of humans on nature, active biodiversity, healthy oceans, lush forests, re-populated wildlife, and frozen poles.**

An ecosystem where the entire living world would experience a gentle, reliable rhythm, **the seasons**.

# MISSION

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*S*ankalpTaru Foundation is a tech-based NGO which exercises afforestation and reforestation models. Starting in 2012, we realized that the infrastructure development will become unstoppable and that would mean deforestation. So, we started documenting **Indian deserts and coasts, hills and plains.**

One step further, we started **geo-tagging** our plants across the country.

Another step up the ladder, we moved to **blockchain**.

Therefore, we strive to plant wherever we can and as much as we can.

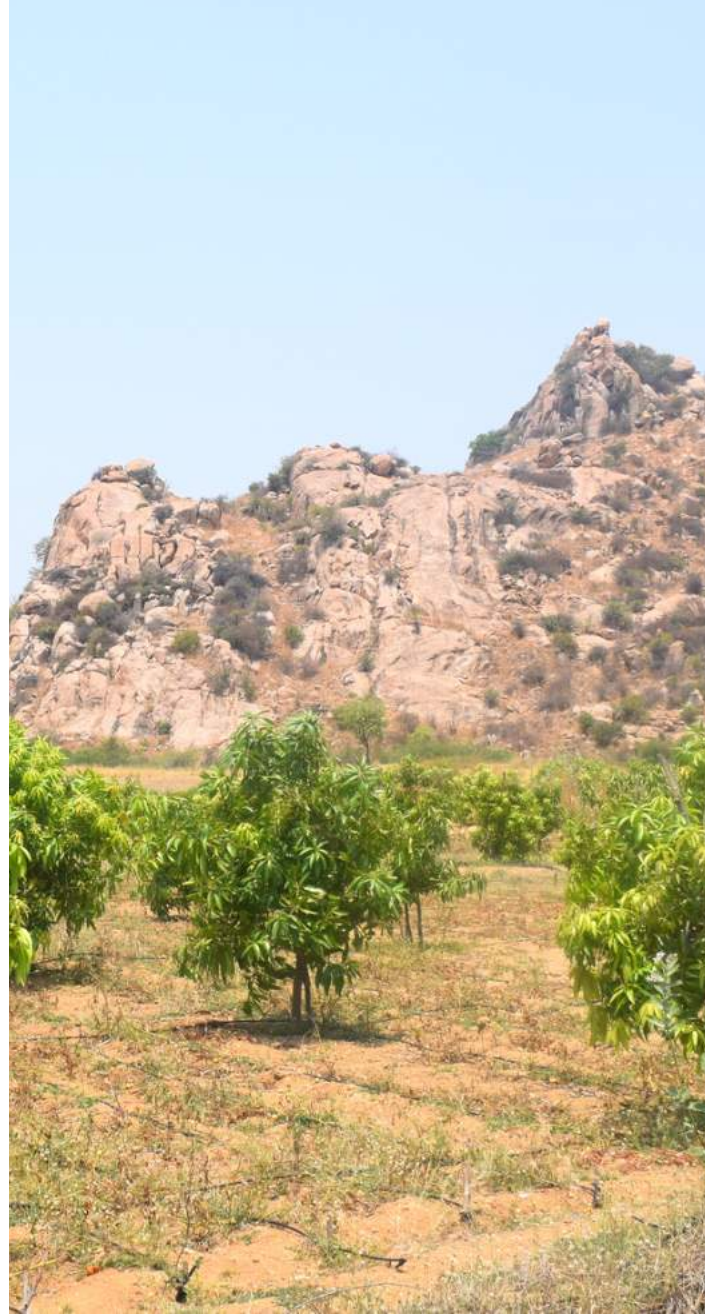
**We aim to re-wild the planet.**

# ANDHRA

*T*he state of Andhra is abundant in agricultural land and is an **exporter** of many agricultural products.

But Andhra Pradesh has also one of the highest rates of **farmer suicide**. Between 2010 and 2012, there were 47 farm suicides per 1000 population. The corresponding figure for all of India during the same period was 15 per 1000 population.

SankalpTaru seeking to research the reasons for farmer distress in the state of Andhra Pradesh (AP), and on the interventions for alleviating the distress, we came up with the following: **Farm Loan, Maintaining Cold supply chain logistics, and Local food processing.**



**Farm loans** to help farmers recover from a bad season or a bad market and providing free saplings and care & guidance support this former problem. **Cold supply chain logistics** are used for perishable items like dairy and fruits which are relatively high in value as compared to the regular crops. Not opted in abundance because of its sporadic market value and lack of logistics to hold the supply. **Local food processing** means in India, farmers tend to sell a major part of the produce without any value addition. Some processing at the local level can enhance farmers' income. Hence, our food technologists have started doing value addition to the lot we get from our farmer

*S*ankalpTaru identifies farmers and conducts a species selection exercise as per the state's native plants. Fruit-bearing trees are provided to support the farmer's economic growth. Our state coordinators conduct annual surveys on the farmers' lands to assess the tree's health, their survival ability, and any problems the farmers may be facing. Collating this data and preparing annual reports helps us stay on track of our monitoring system and we can find fixes to the problems that arises, one by one.  
*We don't just plant.*





## A FEW MEMBERS FROM THE LOT



**State coordinator, Andhra,  
P. Veera Kanteswara**

### **Farmers of Anantpur district**



**Ramana Reddy**



**Dhanusha**

## WHAT WE SPEAK

**R**amana Reddy is from Kanchana gaari palli, Anantapur district, Andhra. He thanks SankalpTaru to have given him 500+ mango saplings.

**P**hanusha belongs to Tadimaari mandal, Anantapur district. She expressed gratitude to SankalpTaru for the extensive support over the past two years. She urges Andhra people to plant with SankalpTaru.

“

*We intend to give donors and other interested people information about our plantation activities in this recollection.*

*We realize that the small efforts of encouraging and embracing ‘green’ practices go a long way in building up an eco-friendly and sustainable lifestyle.*

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# IMPACT

2019-2021



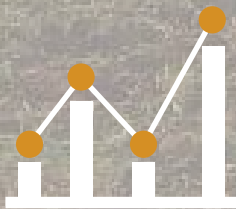
No. of trees planted  
**18000+**



O2 produced in a tree's life span  
20 Kilo Tons



CO2 sequestered in a tree's life span  
10 Kilo Tons



Survival rate  
90 %



No. of beneficiaries impacted  
200



Fruit production per season  
200 tons



Economic value for farmers after  
1st harvest cycle  
INR 2+ Crore per season

# GROUND PICTURES

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Support us further by planting:  
[www.sankalptaru.org](http://www.sankalptaru.org)

# THANK YOU



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And, therefore we are onto a campaign that adopts the practice of conscious celebrations by planting or gifting trees from the comfort of one's own home.